

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2019-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: Water Solutions Group

Grant Number: 3319FAN119227

Grant Title: Mobilized Grassroots Rental Boat Safety Peer-to-Pier -Interactive Campaign, Phase V

Award Amount: \$150,000.00

Synopsis:

This proposal is for continuing and expanding the nationwide Rental Boat Safety Campaign via Digital Marketing + Social Media, targeting the expanding 'Peer-to-Peer' rental market. The Rental Boat industry continues to increase by double-digit percentages annually nationwide, and this rate of growth demands continuing and expanding the Rental Boat Safety Campaign. CNBC, Forbes, the Boston Globe, NMMA and BoatUS have all commented on the 'exponential' expansion of the rental boat/peer-to-peer rental industry.

<https://www.rentalboatsafety.com/>