

## **Nonprofit Organization Grants:**

Coast Guard Office of Auxiliary and Boating Safety  
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2021-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: Future Angler Foundation  
Grant Number: 3321FAN201105  
Grant Title: National Boating Safety Educational Program

Award Amount: \$249,898.00

### **Synopsis:**

The National Boating Safety Education Program will use the combined audience reach of four (4) nationally distributed, half-hour educational television programs, reaching tens of millions, along with eight (8) classroom videos and curriculum that can engage students across the country for days with critical thinking and interaction with their peers about boating safety.

<https://www.futureangler.org>



Patrick Neu-President  
Future Angler Foundation  
8410 Curve Road  
Forestville, WI 54213

Phone: (920)365-6051  
E-mail: [president@futureangler.org](mailto:president@futureangler.org)

---

## 2011.05 Final Narrative Report

October 24, 2022

### The National Boating Safety Educational Program Future Angler Foundation – Grant #3321FAN201105

Below is the Final Narrative Report the granted production of **four boating safety education television shows** and the **eight classroom educational videos, with related lesson activities and web pages**. All of these completed deliverables are hyperlinked below to their content web pages. This project was completed within the grant cycle and all of the boating safety television and educational products were produced to PBS, FCC E/I “educational standards”. This report is broken down into: **1) Fulfilled Deliverables, 2) Performance Accomplishments**

#### Fulfilled Deliverables

##### Episode 1 "How Life Jackets Save You" (ITO 2202)

- [Television Show](#) – Production completed with GMT benchmark approvals. Began the two-year broadcast and digital distribution cycle on July 30, 2022.
- [Educational Package 1](#) : *More Than Just Lifejackets*, live August 1, 2022
- [Educational Package 2](#): *Water Safety Best Practices*, live August 1, 2022

##### Episode 2 “Exploring Vessels” (ITO 2203)

- [Television Show](#) – Production completed with GMT benchmark approvals. Began the two-year broadcast and digital distribution cycle on March 27, 2022
- [Educational Package 3](#) *Do You Have What It Takes To Operate A Vessel?* March 28, 2022
- [Educational Package 4](#) - *Gearing Up For Your Boating Adventure*. live March 28, 2022

##### Episodes 3 "Beginner Boating Safety: Fun with Watercrafts " (ITO 2204)

- [Television Show](#) – Production completed with GMT benchmark approvals. Began the two-year broadcast and digital distribution cycle on Aug 19, 2022
- [Educational Package 5](#) - *Planning Your Water Adventure*, live Aug 22, 2022
- [Educational Package 6](#) – *Water Fun Starts With Safety*. live Aug 22, 2022

#### **Episode 4 " Advanced Boating Safety: Today's Boating Technology " (ITO 2205)**

- [Television Show](#) – Production completed with GMT benchmark approvals. Began the two-year broadcast and digital distribution cycle on Sep 9, 2022
- [Educational Package 7](#) – *Your Boat Safety Check*, live Sep 12, 2022
- [Educational Package 8](#) – *Advanced Boating Technology & Safety*, live Sep 12, 2022

**End Note:** Despite unexpected delays in the projected completion timelines due to Covid restrictions and complications filming key personnel and locations, everything reached completion within the cycle of the grant while fulfilling all of the deliverables.

#### **Performance Accomplishments**

**A - Program Specific Outcomes:** The performance specific outcomes for this program began to occur on July 30, 2022, with the initial television broadcasts and national digital distribution of the first boating safety show reaching hundreds of thousands. Each show will be aired in network syndication at least six times, and offered 24/7 on all the digital networks within the distribution system for a cumulative projected impact of 4 million views per show. The remaining three television shows were released for distribution and broadcast in March, August and September of 2022 to begin their two-year distribution cycle. They will be offered to the 163 channels within the network, and are projected to make an estimated 16 million long-format safe boating impressions. They begin their rotation into the PBS Channel distribution in 2023 on the 91 affiliated PBS Channels through the National Educational Telecommunications Association.

Additionally, the **eight classroom videos, lesson activities and related webpages** went live during the same time the television shows were released. These boating safety educational materials will continue to be promoted nationally to teacher networks and are available free, open-source to all teachers, distance learners, homeschoolers, and all boating safety agencies and organizations for download and unrestricted use to educate the public on boating safety. Of particular educational note, the family friendly content and recreational safety messaging in this program has helped in adoption of these educational RBS assets by PBS Learning Media for distribution to their 20 million users

**B – Program Performance Accomplishments:** Based on broadcast syndication metrics and various television ratings of the expanded distribution network, each of these four television shows are expected to be viewed by approximately 4 million people. The 14 national digital channels can reach a potential audience of approximately 150 million viewers and those metrics will be available for tabulation later in 2022 and 2023. All told, the bottom line is that this entire program is expected to make over 16 million, long-format, boating safety and classroom education impressions. What's so significant about these impressions is that they place the viewer in a "stakeholder" role where they are faced with discovering the boating safety answers to critical questions about boating scenarios that impact their lives. Though not readily measurable with metrics, research supports the premise that this program is expected to alter about 80% of the boating safety actions of some 16 million people over the next five years.